



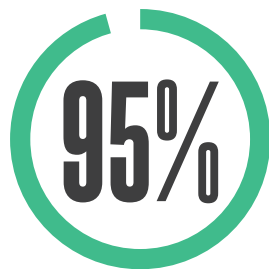
99% SAY THEY LIKE THEIR **BIG**

LITTLES

SAY THEIR BIG HAS TAUGHT THEM SOMETHING **NEW** 91%

89% SAY THEIR BIG HAS HAD A **POSITIVE IMPACT** ON THEIR LIFE

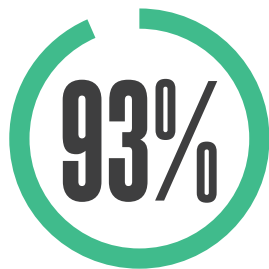
BIGS



Say they are happy with their decision to become a Big



Say they have a positive relationship with their Little



Say they feel confident in handling challenges as a mentor

Say their child has tried new experiences since being Matched

74%

Say BBBS has had a positive influence on their child

88%

PARENTS/  
GUARDIANS

Say their child has a positive relationship with their Big

94%

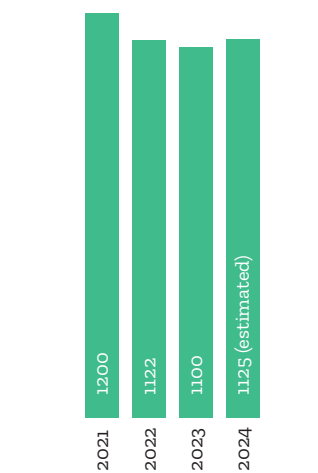
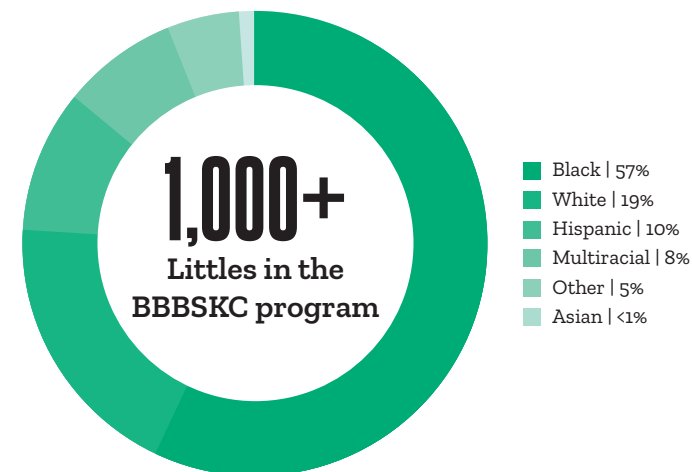
# ABOUT BIG BROTHERS BIG SISTERS

## STANDING TOGETHER TO DEFEND POTENTIAL

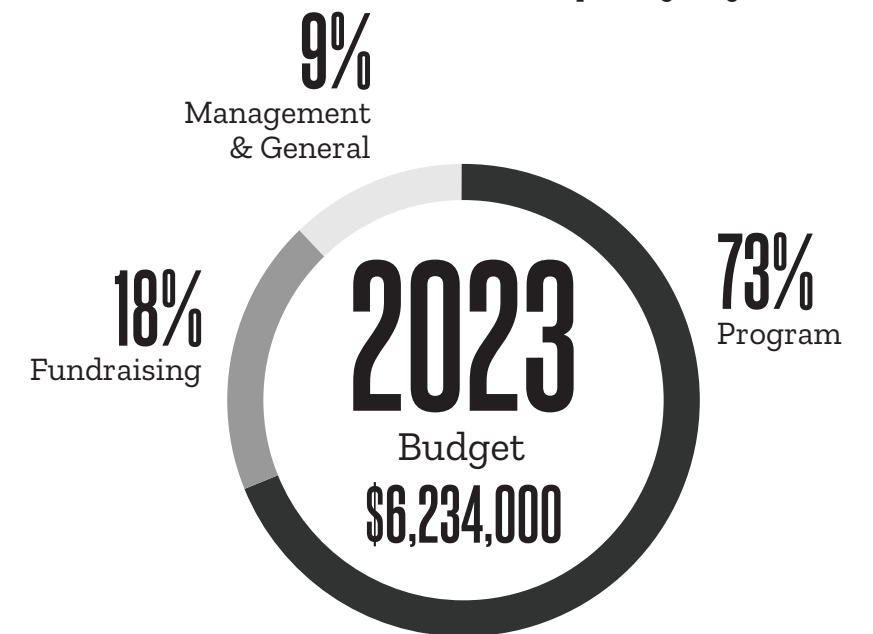
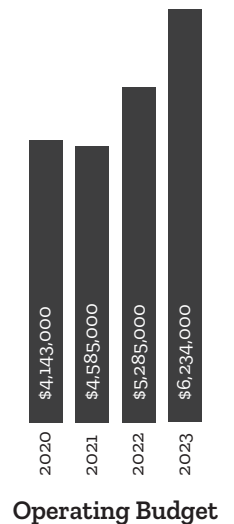
In a world of causes, we make a difference by creating professionally supported, one-to-one Matches for kids who want to realize their full potential. There are over 270 BBBS affiliates across the U.S. BBBSKC has consistently been recognized as one of the top agencies in the country for growth and quality of service.

## OUR PURPOSE

Empower every kid to graduate with a plan for their future and a mentor that lasts a lifetime.



Number of Active Matches





# LITTLE BROTHER COLTEN

“

I am privileged, honored, and straight-up proud to call Burt my brother, my friend, and my mentor. I feel like no matter what, he will always be there for me and I will always be there for him.

”

— Colten, Little Brother

\*Photo is not the child quoted above for safety reasons.

# DO SOMETHING BIG

We don't have to create potential—we just have to defend it.

Big Brothers Big Sisters Kansas City serves children and teens primarily from one-parent homes that want and truly need a mentor. BBBSKC matches Littles in 2nd-11th grade with Bigs in a one-to-one, life-changing friendship. Bigs and Littles hang out 2-3 times a month for a few hours doing normal, everyday activities like going to see a movie, playing games, going out to eat, or just hanging out!

Each match is supported by a dedicated Match Support Specialist who is always there to provide resources and support specific to the Little's age. With a Big in their life, children and teens in the BBBSKC program are empowered to ignite their potential as they grow in their self-esteem, earn better grades, and develop a lifelong friendship with their Big.

There are over 200 kids waiting to be matched to a Big. Find out more at [www.bbbskc.org/beabig](http://www.bbbskc.org/beabig).

Requirements:

- Be at least 21 years old
- Have a valid driver's license
- Commit to be a Big for at least one year
- Meet with your Little 2-3 times a month
- Maintain ongoing communication with Big Brothers Big Sisters staff

# LEADERSHIP GROUPS

Recruitment and applications for these groups takes place in the fall of each year. If interested, please let us know so we can reach out when we begin that process.

## BOARD OF DIRECTORS

Our dedicated and talented Board of Directors leads the BBBSKC agency in making important decisions and guiding BBBSKC to success.

## THRIFT OPERATIONS BOARD

This Board focuses on BBBSKC's partnership with Savers Thrift Stores and the clothing donation business. They make decisions that lead to a productive and profitable model that provides funding to the BBBSKC program.

## FAMILY ADVISORY BOARD

The Family Advisory Board is designed to create a community of parents and guardians who are passionate about influencing the culture and impact of BBBSKC.

## BIG IMPACT GROUP

The Big Impact Group is a group of dedicated young professionals who volunteer their time, talents, and energy to support fundraising and recruitment initiatives.

## JEDI ADVISORY BOARD

The Big Brothers Big Sisters JEDI Advisory Board is a group of community leaders who work to increase exposure of the program and diverse communities, recruit Bigs, and champion diversity, equity, and inclusion for the agency.

## BBBSKC AMBASSADORS

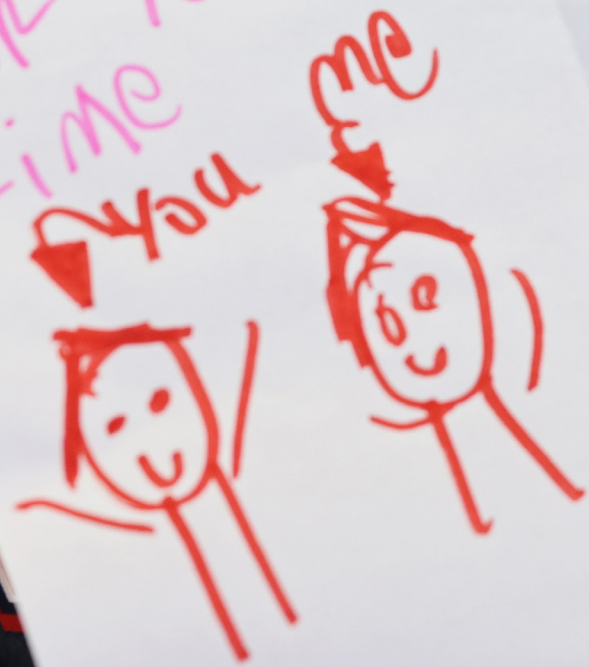
BBBSKC Ambassadors serve as volunteer leaders who foster the agency's growth and good work following the conclusion of their formal responsibilities as part of the Board of Directors. This group invests in special programs to provide deeper support to our Littles and their families.





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Thank You  
for your  
time  
you



# THE LEGACY INVITATIONAL

Legacy is the premier client-entertainment golf tournament for community and business leaders in the Midwest. Golfers enjoy an extraordinary gift salon and more unmatched player amenities including: car wash, gourmet breakfast, massages, hot-towel shaves, cigar emporium, and more.

### IN ATTENDANCE

- Approximately 300 participants
- Demographics - Supporters ages 30-65
- Team sponsors looking to entertain clients or reward staff

### HIGHLIGHTS

- Premier client-entertainment event
- Gift salon, car wash, massages, shaves, etc.
- Held at The National and Loch Lloyd

### WHEN

Spring, two tournaments (May and June)

### GOOD FOR

Client-Entertainment & Marketing

### ESTIMATED IMPRESSIONS

150,000+



# BOWL FOR KIDS' SAKE

Bowl for Kids' Sake is one of Big Brothers Big Sisters' largest annual fundraisers and one of the biggest fundraisers in Kansas City. This month-long event encourages companies and individuals to form a team, fundraise for BBBS, and enjoy a bowling party with food, drinks, and entertainment.

### IN ATTENDANCE

- Over 3,000 attendees
- Demographics - Supporters of all ages

### HIGHLIGHTS

- Corporate team building opportunity
- Free bowling, pizza, beer, soda, and great prizes
- Simple web-based fundraising

### WHEN

Summer (July)

### GOOD FOR

Employee Engagement & Marketing

### ESTIMATED IMPRESSIONS

350,000+



# BIG & LITTLE DAY AT THE K

Big & Little Day at the K is our largest match event of the year, taking place at a home Royals game at Kauffman Stadium. Nearly 400 Bigs and Littles come together to enjoy a tailgate dinner and to cheer on the Kansas City Royals.

## IN ATTENDANCE

- Approximately 400 attendees
- Demographics - Supporters of all ages, Bigs and Littles, Corporate and Community Partners

## HIGHLIGHTS

- Largest annual gathering of active BBBSKC matches
- Kauffman stadium suite tickets; Opportunities to meet and engage with current Bigs, Littles, and other supporters

## WHEN

Summer

## GOOD FOR

Employee Engagement, Marketing, & Mission

## ESTIMATED IMPRESSIONS

180,000+



# RISE: A ROOFTOP CRAWL

Rise is a unique event where attendees crawl through the rooftops of the Crossroads District. Guests enjoy food, drinks, music, and themed fun as they travel from one rooftop to the next, ending with an after party celebration.

## IN ATTENDANCE

- 1,000+ attendees
- Demographics - Men and Women, ages 21+
- Corporate Partners, Bigs, BBBS Supporters, Community and Business Professionals

## HIGHLIGHTS

- Incredible rooftop views of the Kansas City skyline
- Access to private rooftops in the Crossroads District
- Client-entertainment and networking opportunities

## WHEN

Summer

## GOOD FOR

Client-Entertainment & Marketing

## ESTIMATED IMPRESSIONS

180,000+



# EMPOWER EVENT

The Empower Event is an annual event that highlights the impact of mentorship and honors the BBBSKC Bigs and Littles of the Year. This event is a morning of positivity and inspiration that provides attendees multiple opportunities to support matches in KC through monthly giving.

## IN ATTENDANCE

- 500 attendees
- Demographics - Supporters of all ages

## HIGHLIGHTS

- Recognizes and Honors Matches of the Year
- Fun, inspirational event
- Great first introduction to the mission with other ways to get involved

## WHEN

Fall

## GOOD FOR

Marketing & Mission

## ESTIMATED IMPRESSIONS

180,000+

# EMPOWER EVENT

# MOST WANTED AUCTION

Annually, a class of dynamic, charitable, and passionate professionals are chosen to be honored as Kansas City's Most Wanted. These individuals are movers and shakers who are making a big difference in their profession and in their community. Each Honoree is recognized in *The Independent*, leads a fundraising campaign, and puts together a once-in-a-lifetime auction package to be auctioned off at the event.

## IN ATTENDANCE

- Approximately 800 attendees
- Demographics - Supporters ages 25-55

## HIGHLIGHTS

- Live auction and silent auction
- Unique, once-in-a-lifetime auction packages
- Client-entertainment and networking opportunities

## WHEN

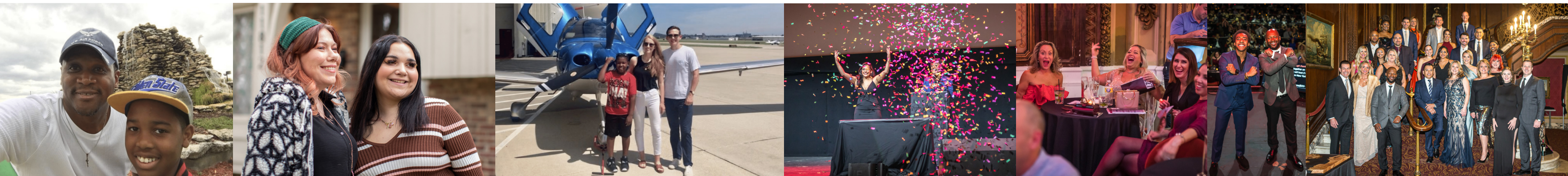
Winter (December)

## GOOD FOR

Client-Entertainment & Marketing

## ESTIMATED IMPRESSIONS

200,000+





# CORPORATE CLUB

The Corporate Club brings leaders of small-to-mid sized companies together to collectively make a big impact for Big Brothers Big Sisters. Through company support and employee participation in special events, the Corporate Club becomes our largest corporate sponsor and helps to defend the potential of hundreds of kids in Kansas City every year.

## MEMBERS

Aramark, AT Industries, The AdventHealth Championship, Baron Contracting, Black Diamond Advisory, BMO, Canvas Wealth Advisors, Cindy & Peter Dunn, Complete Legal, Drake Development, Heritage Tractor, Holladay Distillery, HUB International, JL Construction, Long & Robinson, M.B. Meek Group, Mazuma, Morgan Hunter, Office Products Alliance, Palacana, The Purple Guys, Stephens | Heffner Financial Partners, Square One Studio, Taylor Forge Engineered Systems, TORQ Distribution, Two West Advisors, UBS Financial Services, Venue Smart, Woof's Play & Stay, Yogurtini

## BENEFITS

Members receive benefits throughout the year to entertain clients, engage employees, network with KC business leaders, and participate in professional development opportunities all while gaining marketing and brand exposure in the community by partnering with BBBSKC.

## ADDITIONAL OPPORTUNITIES

BBBSKC comes together several times a year with Corporate Club members to draw for additional benefits such as:

- Player spots in The Legacy Invitational
- Once-in-a-lifetime experiences
- Luxury Suite Tickets



# MONTHLY GIVING PROGRAM



Match Makers is BBBSKC's monthly giving program. Each month your contribution will introduce a new waiting Little to their Big. Monthly contributions of \$25, \$35, \$50, or an amount of your choice will be automatically deducted from your debit or credit card each month. You will receive monthly stories about the friendships you are creating. This is an easy way to make a big impact.

- \$25/MONTH** Covers the cost of child and volunteer orientation
- \$35/MONTH** Covers the cost of the first introduction between a waiting Little and Big
- \$50/MONTH** Covers the cost for ongoing support to grow the Big and Little friendship
- \$\_/MONTH** Defends the potential of a Little  
YOU CHOOSE

Visit [www.bbbskc.org/give](http://www.bbbskc.org/give) to find out more about being a Match Maker.



# YOUR IMPACT

## DEFEND POTENTIAL IN KANSAS CITY

In the past 5 years, BBBSKC has placed about 500 Littles in jobs & internships and partnered with over 140 corporate, civic, and community organizations to prepare our Littles for the workforce. Your support makes a difference.

### THE INVESTMENT

# \$517

Supports one of the 1,100+ children we serve for a year

# \$1,505

Takes one of our 250+ waiting Littles off the waitlist

### THE IMPACT

# 100%

of Senior Littles graduated high school in 2023

# 84%

of Littles report improved self-esteem

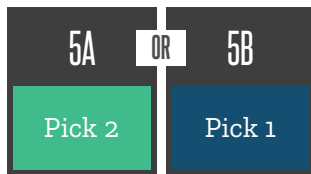
# 71%

of Littles report improved grades

# IMPACT SPONSOR

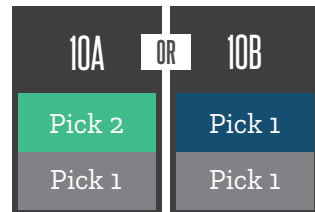
## GIVING LEVELS

**\$5,000**  
BRONZE



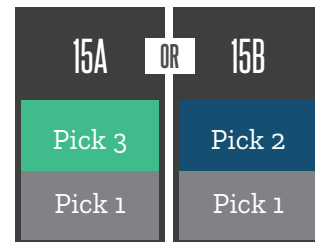
Value: \$7,500  
Impact: 10 Littles

**\$10,000**  
SILVER



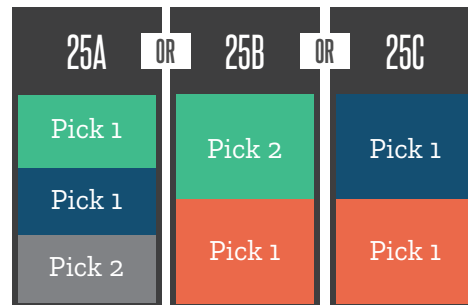
Value: \$15,000  
Impact: 20 Littles

**\$15,000**  
GOLD



Value: \$22,500  
Impact: 30 Littles

**\$25,000**  
PREMIUM



Value: \$56,000  
Impact: 50 Littles

## IMPACT OPTIONS

**Legacy** | Lasting Impressions Sponsor  
**Bowl for Kids' Sake** | Bronze Sponsor  
**Big & Little Day at the K**  
**Empower** | Bronze Sponsor  
**Most Wanted Auction** | Bronze Sponsor  
**Match Activity**  
**Quarterly Opportunities** | Child Orientations, DEI Efforts, Match Moments, Volunteer Orientations

**Legacy** | 1 Foursome  
**Bowl for Kids' Sake** | Gold Experience  
**Big & Little Day at the K**  
**Rise: A Rooftop Crawl**  
**Empower** | Gold Sponsor  
**Most Wanted Auction** | Gold Sponsor  
**Corporate Club Annual Membership**  
**BBBSKC Yearlong Sponsorship Opportunities** | Child Orientations, JEDI Efforts, Giving Tuesday, Match Moments, Volunteer Orientations

**Legacy** | Challenge Hole Sponsor  
**Bowl for Kids' Sake** | Silver Sponsor  
**Big & Little Day at the K**  
**Rise: A Rooftop Crawl**  
**Empower** | Silver Sponsor  
**Most Wanted Auction** | Silver Sponsor  
**Yearlong Match Activities** | Graduation Party, Halloween Party, Holiday Party

**Presenting Sponsor** | Rise: A Rooftop Crawl, Legacy, Bowl for Kids' Sake, Empower, Most Wanted Auction  
**Mobile Billboard**  
**E-Communications**

# BENEFIT BREAKDOWN

## CLIENT ENTERTAINMENT

Legacy  
 Rise: A Rooftop Crawl  
 Most Wanted Auction  
 Corporate Club Annual Membership

## EMPLOYEE ENGAGEMENT

Rise: A Rooftop Crawl  
 Bowl for Kids' Sake  
 Most Wanted Auction  
 Big & Little Day at the K

## MARKETING

Legacy  
 Bowl for Kids' Sake  
 Rise: A Rooftop Crawl  
 Empower  
 Most Wanted Auction  
 Giving Tuesday  
 Mobile Billboard  
 E-Communications

## MISSION/JEDI

Empower  
 Match Activity  
 JEDI Efforts  
 Volunteer Orientations  
 Child Orientations  
 Match Moments  
 Big & Little Day at the K

# MARKETING BREAKDOWN

for Impact Sponsor

## BENEFITS

Social post(s)  
 BBBSKC website recognition  
 Company logo in The Little Snapshot(s), quarterly email newsletter  
 Website and social media badge to use for partnership awareness  
 Recognition plaque provided to company to display in office  
 Logo included on Impact Sponsor billboard

\*benefits depending on level

# OTHER WAYS TO HELP

## BIG FUTURES PROGRAM

BBBSKC's program provides students with unique opportunities and support to help them reach their post-secondary goals. We are looking to partner with companies and organizations that can provide internship and employment opportunities, host career development workshops, or conduct business tours for students.

## DONATE CLOTHES

Big Brothers Big Sisters is a partner with all local Savers Thrift Stores. This provides 25% of our annual operating budget. You can help by donating clothes and household items by dropping them off at a Savers store, dropping them off at one of the 100+ BBBS bin locations, scheduling a pickup at your home, or coordinating a clothing drive at your office.

## LUNCH & LEARN

A great way to announce your partnership or to introduce your employees to BBBSKC is to host a Lunch & Learn at your office. Agency staff will talk in more detail about the agency and the different ways to get involved.

## THIRD-PARTY EVENTS

If you are organizing a fundraiser for your group or company, consider making BBBSKC the beneficiary of your event. Third-party events can be as simple as a jeans day at work, or a more involved, such as a golf tournament or 5k.



